

Unlocking the Power of Data for Maximum Efficiency

Enhancing Data Accessibility, Usability & Governance

PROBLEM

- Inconsistent, hard-to-find data hindered decision-making & operational efficiency.
- Centralized data created bottlenecks, slowing down agility & innovation.
- Lack of data ownership, proper tagging & retention rules resulted in poor data quality & governance.
- Existing system failed to improve customer satisfaction & attract new customers.
- Data privacy, security & governance challenges posed risks to the organization.

SOLUTION + RESULT

- Development of centralized data catalog & automated pipelines reduced retrieval time by 30%.
- Unified data view & distribution of data ownership & improved accessibility by 40%.
- Data stewards & lineage tracking enhanced data quality by 25%.
- Developed AI algorithms for personalized experiences, resulting in a 15% increase in customer satisfaction.
- Encrypted data & enforced access controls reduced privacy incidents by 20%.

MicroStrategy Azure Databricks
Power BI Excel Fabric

AI COMPLEXITY LEVEL

