

Transforming Data Into Actionable Insights



Beverage Industry

\$33B

Annual Revenue

90K

Employees Nationwide



Data & AI Focus

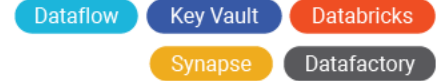
Leveraging Advanced Analytics to Drive Business Growth

PROBLEM

- Ineffective data management led to inefficiencies & missed opportunities.
- Data gaps resulted in a lack of personalized customer experiences.
- Lack of data governance caused reporting inconsistencies & inaccuracies.
- Limited awareness of where to find data & how to use it hindered decision-making processes.
- Manual & underdeveloped data processes led to errors and delays.

SOLUTION + RESULT

- Compiled & organized data in Azure using medallion architecture, improving operational efficiency by 30%.
- Presented data in Power BI for actionable insights, increasing strategic initiatives by 25%.
- Implemented a data governance program, reducing reporting inconsistencies by 20%.
- Enhanced data awareness & accessibility, improving decision-making by 15%.
- Automated processes, reducing errors & accelerating time-to-insight by 35%.
- Leveraged AI for predictive analytics & personalized experiences, increasing customer satisfaction by 20%.



AI COMPLEXITY LEVEL

