3Cloud

Proactive Approach to Safeguarding Your Systems

Developing AI responsibly is imperative in the face of the new threat reality:

1 Bad actors are upskilling with GenAI tools.

2 New threat landscapes and attack avenues are emerging daily.

3 Laws and compliance requirements are evolving in tandem with these new developments.

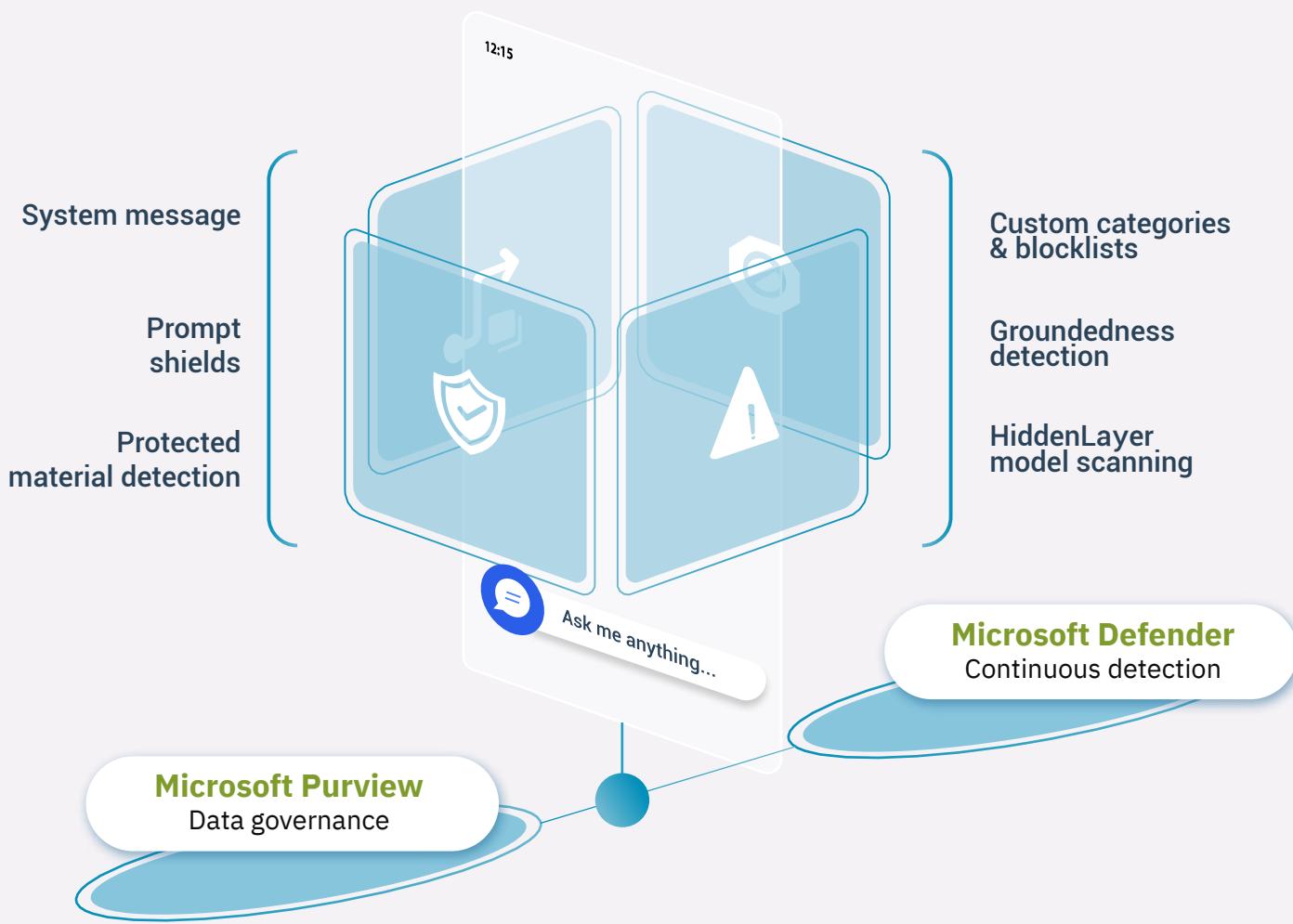## Build safe & scalable GenAI with confidence

With 3Cloud and Microsoft Azure AI, you can bring AI to market confidently with data privacy, built-in content safety, copyright protections, and AI-ready infrastructure.

Let us show you the Azure AI difference

1 Protect your customers' privacy with Azure AI, knowing data remains stateless, meaning it's never stored and never used to train or retrain the models, with Azure AI.

2 Mitigate risk for both prompt inputs and GenAI outputs with Microsoft Azure AI Content Safety, which puts responsible AI principles to work through built-in filtering, measurement and monitoring. The Microsoft Customer Copyright Commitment also protects you from copyright infringement.

3 Build on an end-to-end platform with AI-ready infrastructure that is secure, scalable and trusted by leaders, including OpenAI and Nvidia.

Azure AI Content Safety

Drive innovation with a built-in, comprehensive safety system

System message
Prompt shields
Protected material detection

Custom categories & blocklists
Groundedness detection
HiddenLayer model scanning

Ask me anything...

Microsoft Defender
Continuous detection

Microsoft Purview
Data governance

Multimodal Filtering
Scan videos, images and text to identify, block and monitor harmful content.

Prompt Shielding
Identify and mitigate prompts that could expose you to prompt injection attacks.

Customized Systems
Create blocklists and custom categories to block entire topics, not just specific words.

Copyright Support
Avoid outputting copyrighted or owned content with protected materials detection.

Microsoft
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Data & AI
2024

We'll show you how to get started

As a Microsoft partner , we offer the support needed to get started using AI in a threat landscape that is more sophisticated than ever. We can assist in every step of your journey, from protecting your customer data to reinforcing your safety systems.

Click here to learn more

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