



Reinvent Customer Engagement with Intelligent Apps



The transformation to intelligent apps is accelerating.

1 billion new logical apps are forecasted to be created by 2028.

79% of enterprise leaders agree their company must adopt AI to stay competitive.

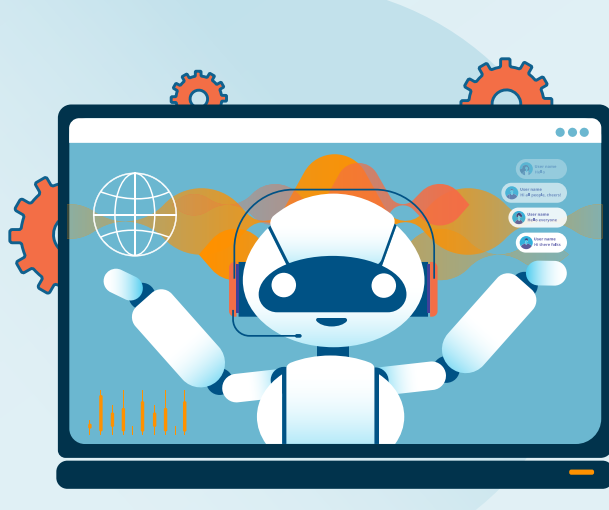
Adding or building generative AI into your entire application estate has never been easier.



Customers in every sector are looking for more personalized experiences, and enterprises need intelligent apps to support this transformation and gain a competitive edge.



3Cloud can help differentiate and grow your business at scale by transforming your customer experiences with an integrated AI application platform.



Unlock generative AI powered virtual assistants, customer chatbots, product recommendations and more.



Personalization & Product Discovery

Deliver personalized shopping experiences for customers by analyzing data on their behaviors preferences and taking advantage of semantic search capabilities.

Engage customers and present fashion recommendations based on trend data.

[Learn more](#)



Content Generation & Marketing

Create personalized marketing content across platforms, from social media posts to product descriptions

CarMax uses AI to produce content for car research web pages.

[Learn more](#)



Service & Support

Provide personalized and interactive responses to answer customer questions and facilitate routine tasks.

30% cost reduction for customer support interaction.³

[Learn more](#)



Build Your Own Copilot

Go beyond bots to chat with your data using natural language, generate and summarize content, surface information over vast amounts of data, and provide engaging experiences.

TomTom's Digital Cockpit understands 95% of complex requests, improving response time from 12 seconds to 2.5 seconds.⁴

[Learn more](#)

Developing intelligent apps is faster with Microsoft Azure

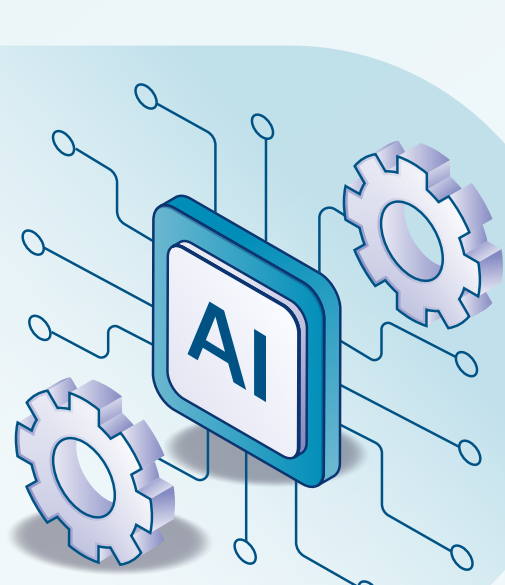


Accelerate business growth with a market-leading, integrated AI application platform that offers fully managed platform as a service, managed Kubernetes, AI-ready databases, and best-in-class foundational and open-source AI models to build and modernize all your applications.

1.5 months faster to market for new apps.³

150% increase in work output due to Azure AI.³

25% reduction in app downtime.³



We'll give you the support to create truly innovative experiences through the power of AI.

3Cloud can guide you through choosing the right Azure services that optimize your resources and improve how your customers interact with your business.



PARTNER OF THE YEAR

Data & AI

2024

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