



# AI Saves 89,000 Hours Annually

Accounting Firm Uses AI to Improve Brief Creation Timeline by 91%

CLIENT INFO



Accounting Industry

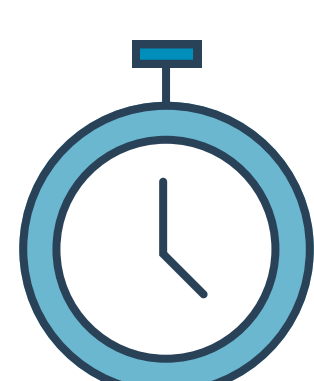
\$35B

Annual Revenue

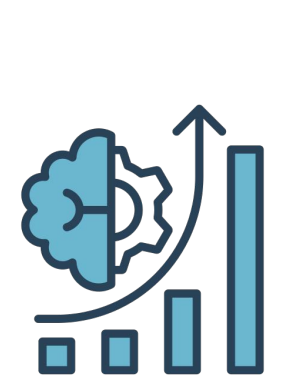
200K

Employees Globally

## Problem



Sales Executive spend **2 hours** creating sales summary after each call



Existing strategic initiative to determine & implement an **AI solution use case**



## Solution + Result



01 AI solution leveraging Cognitive Services, Power Automate & Power Apps

02 Generates a detailed sales brief in under 10 minutes (lowered from 2+ hours)

03 Increases efficiency, saves manhours, enables focus on high-value tasks

## Technical Use Case



Data & AI Focus

Power Automate

Azure OpenAI

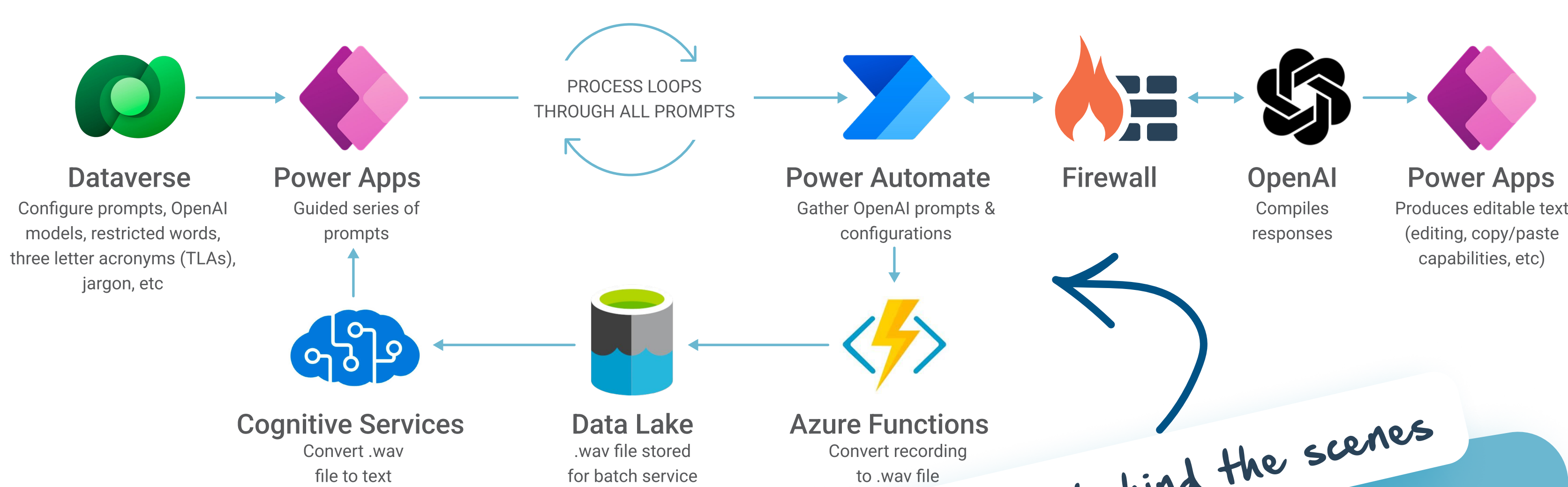
Power Apps

Dataverse

Data Lake

Azure Functions

Cognitive Services



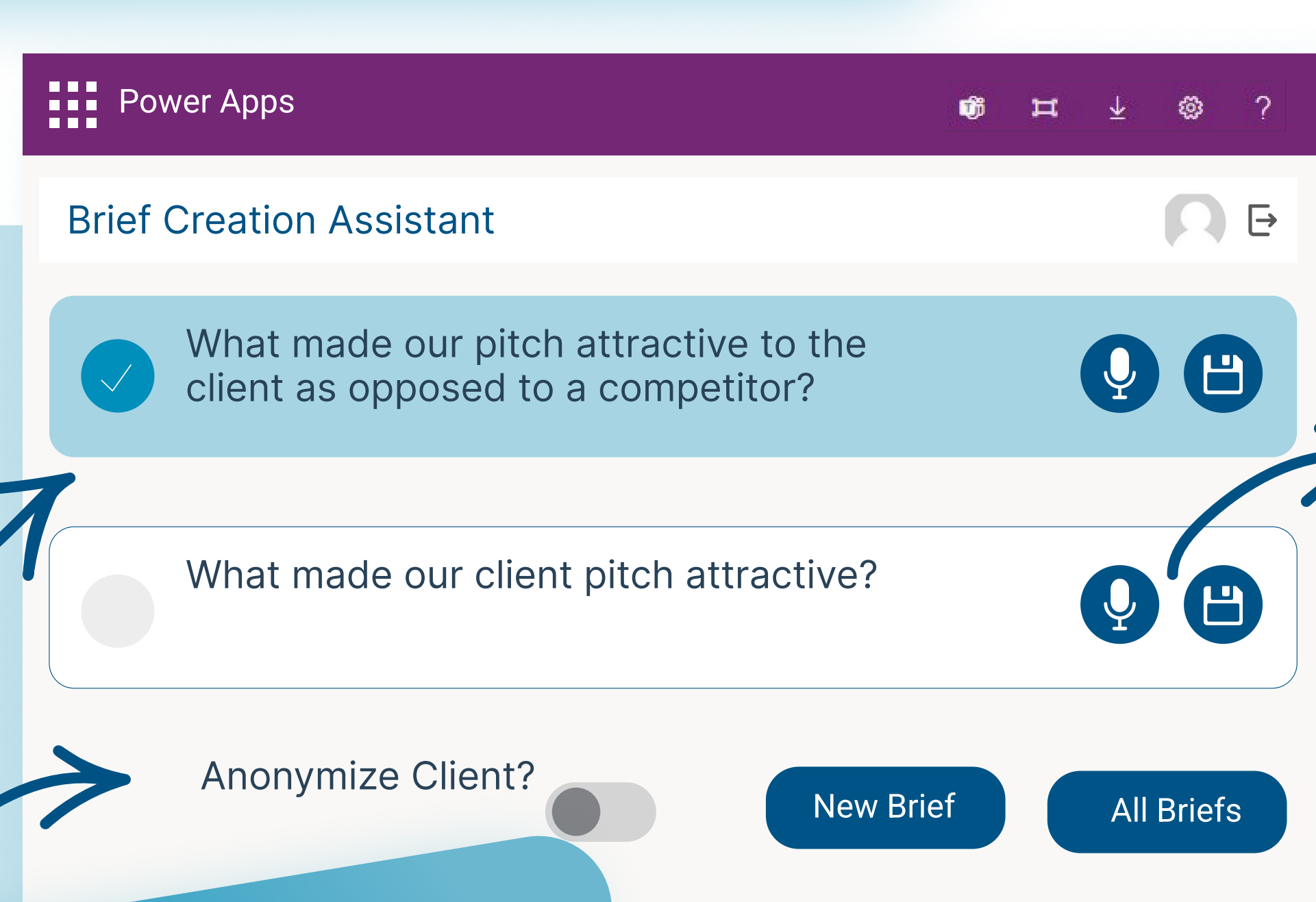
A peek behind the scenes  
Here's a high-level overview of the brief creation process that helps save manhours.

### AI Complexity Level

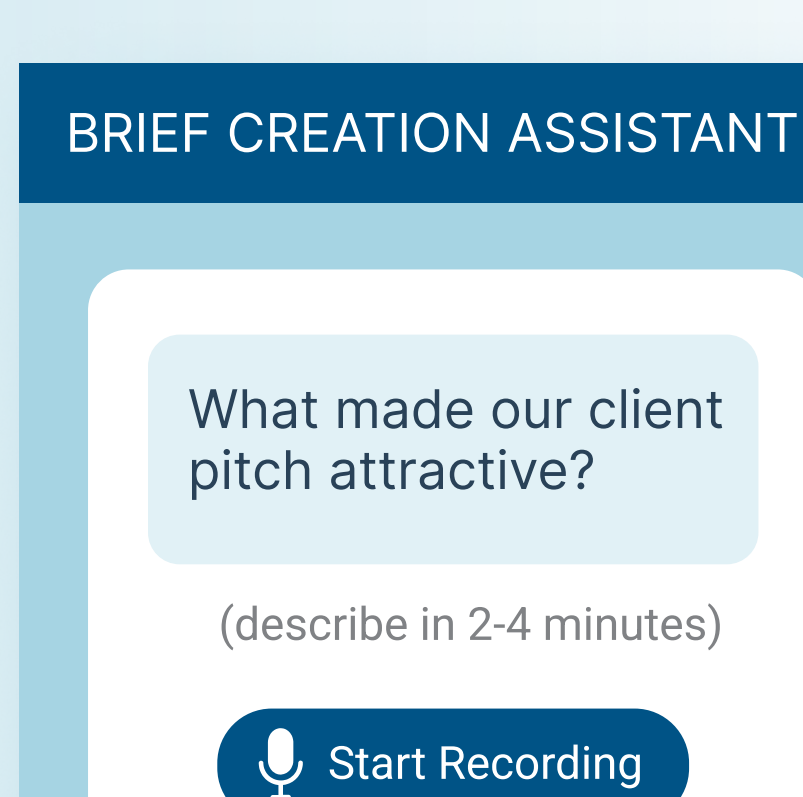


Work smarter not harder!

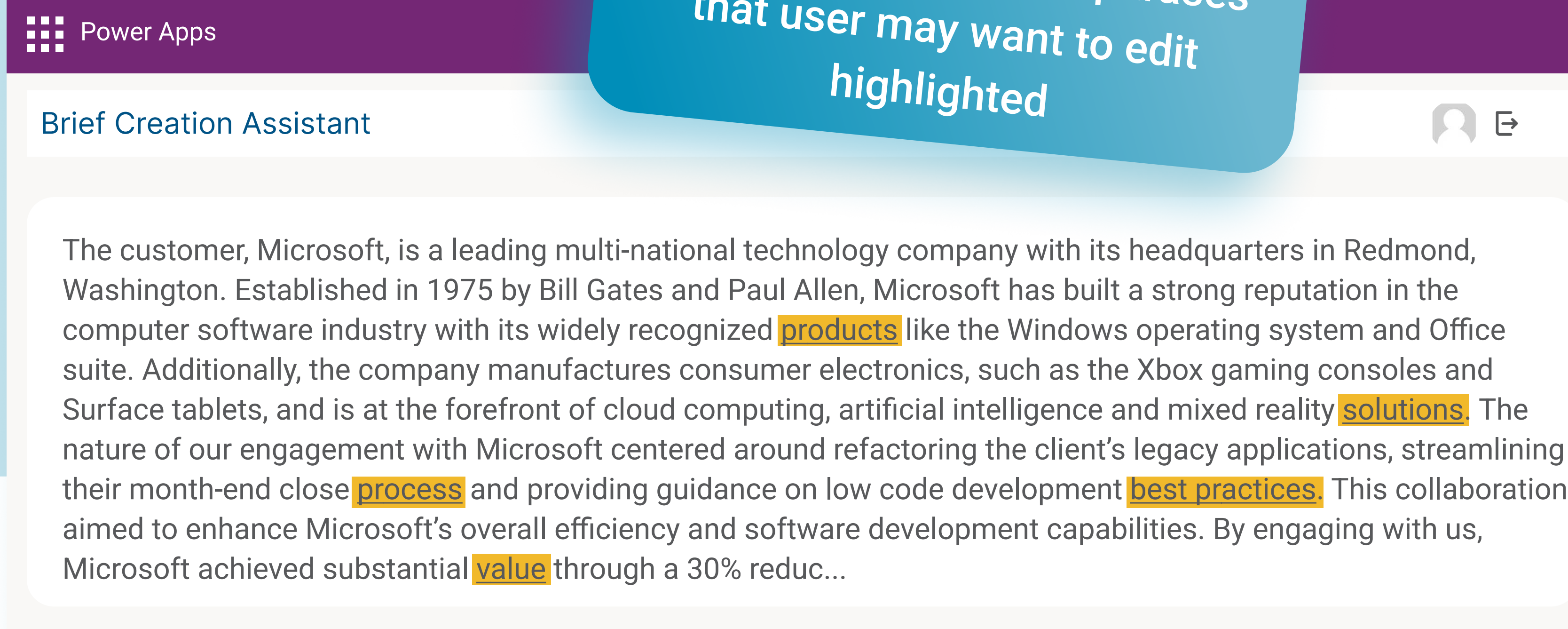
Record answers to multiple questions creating a single report



Easily note that client should remain anonymous



Output is editable text with anticipated words and phrases that user may want to edit highlighted



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Data & AI

2024

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