



TIP SHEET

10 Reasons for Choosing Azure Virtual Desktop (AVD)

As organizations navigate the complexities of digital and hybrid workspaces, Azure Virtual Desktop (AVD) emerges as a robust solution that addresses a spectrum of business needs. From cost savings to scalability, AVD offers an array of benefits that can transform enterprise IT infrastructure. AVD securely delivers virtual desktops and applications remotely, allowing users to access them from any device. It provides maximum control over the virtual desktop infrastructure (VDI) platform.

Below are key reasons why businesses are turning to AVD for a more streamlined, secure and scalable virtual desktop experience.

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- 1 Cost-Effective**

AVD reduces licensing costs across various platforms, offering a more cost-efficient solution compared to competitors like Citrix and VMware. Unlike Broadcom's increasing licensing costs, AVD offers affordability. Customers are not forced into unnecessary software bundles.
 - 2 Scalability**

AVD can start with a small footprint and scale according to business needs, making it suitable for enterprises of all sizes.
 - 3 Management Simplicity**

AVD provides management simplicity and elasticity through solutions like Nerdio, tailoring the management experience to the needs of the business.
 - 4 Optimized Resources**

Users pay only for what they use, with the capability to optimize and maximize the use of resources within the organization.

- 5 Flexible Infrastructure**
AVD allows businesses to either complete migration to native Azure components or lock in pricing through Azure VMware Solution (AVS), offering flexibility in terms of infrastructure management.
- 6 Business Continuity**
AVD can be part of a disaster recovery strategy, providing a layer of abstraction that allows users to access what they need regardless of the device used.
- 7 Security & Compliance**
AVD offers an additional layer of security, which is crucial for regulated industries such as healthcare, where compliance and data protection are paramount.
- 8 Licensing & Vendor Management Efficiency**
AVD can streamline IT experiences by reducing the complexity of vendor management, providing contractors with secure access, and adapting to licensing changes.
- 9 VMware Horizon Replacement**
As VMware Horizon phases out, AVD serves as a direct replacement. Nerdio's management simplicity and elasticity enhance the AVD experience.
- 10 Reduction in Hardware Refreshes**
Azure Virtual Desktop significantly reduces the need for upfront hardware investments by leveraging Microsoft's scalable cloud infrastructure.

Your project may be eligible for Microsoft funding.

Why 3Cloud

We're your one accountable partner for delivering Azure infrastructure, data & AI and app development providing the fastest time to value through our experience, tools and accelerators. 3Cloud is the largest pure-play Azure partner in the ecosystem with unparalleled expertise in Azure. We have hundreds of Azure experts, including MVPs and Fast Track Solution Architects, with thousands of hours dedicated to implementing cutting-edge solutions using Microsoft's most advanced technology.

