



# CLIENT SPOTLIGHT OnPoint Medical Group



OnPoint Medical Group partners with 3Cloud to develop a customizable application to reduce cost and increase efficiency

## CHALLENGE

OnPoint Medical Group is a visionary network of physician-led primary and urgent care providers dedicated to revolutionizing healthcare access by delivering high-quality services efficiently and affordably.

As a prominent healthcare provider in Colorado, OnPoint had acquired multiple urgent care and primary practices with ambitious plans for further expansion. OnPoint leverages athenahealth as its Electronic Medical Record (EMR) system.

However, with each acquisition OnPoint faced a challenge incurring substantial patient data migration expenses at a slow and inconsistent pace from third-party patient record migration companies.

## SOLUTION

OnPoint Medical Group partnered with 3Cloud to develop a customizable application solution that OnPoint now owns. This software was designed specifically to facilitate the seamless transfer of medical record data from various third-party EMR systems into the athenahealth system.

At its core, this software translates CDA EMR file data into a format compatible with athenaNet, ensuring a smooth transition of essential patient information.

In addition to structured data, the software efficiently handles various unstructured data types including PDFs, Microsoft Word documents, rich text files, flat text files, and PACS images. All this unstructured PHI data is securely migrated and stored on a cloud-based platform, ensuring easy accessibility via a dedicated link within athenaNet's patient records.

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## CLIENT SPOTLIGHT

# OnPoint Medical Group

This HIPAA-compliant solution also boasts advanced features such as a robust search function for efficient data retrieval, a comprehensive PHI audit log for enhanced security and the capability to generate and print entire patient legacy charts.

### RESULTS

Through their partnership with 3Cloud OnPoint Medical Group now has ownership of a sophisticated application and possesses a cloud-based development, testing and production environment. This move has significantly improved the efficiency of the organization's patient record migration process.

This configurable application developed by 3Cloud can continually evolve and be seamlessly adapted to accommodate data migration from a diverse range of EMR systems. With each new acquisition, OnPoint Medical Group has experienced a notable decrease in migration costs, as well as a reduction in the timeline required for the migration process.

In addition, OnPoint is no longer reliant on third-party migration firms, giving them greater control and flexibility in managing their patient data migration operations. This independence enhances the organization's ability to provide high-quality healthcare services while effectively managing costs.

#### ONPOINT MEDICAL GROUP PROFILE

Healthcare network of skilled urgent and primary care providers in Colorado.

**Annual Revenue:** \$5M

**Employees:** 300-400

**Innovation Focus:** App Innovation