



# CLOUD STRATEGY

Align your cloud transformation plan with your organizational business goals

Define a cloud migration and modernization strategy that's aligned with strategic business drivers. A solid cloud strategy can provide an in-depth overview of your organization's core objectives, help you identify risks and align IT efforts to high-level strategic business goals – allowing you to set the path for growth for all your cloud IT systems and services. Let us help you keep mission-critical resources on track while reducing risk and boosting business growth at the speed that your operation demands.

## Transform Your IT Systems and Your Business with a Well-Planned Cloud Strategy

- Prioritize your initiatives and projects.
- Communicate a “Big Picture” to identify opportunities for savings.
- Chart out the true cost, accountabilities, roles and responsibilities of each project.
- Gain a clear understanding of the estimated duration for your project.
- Get justifications and timelines for existing projects or initiatives.
- Build a business case to ensure you can reach your operational goals and stay on budget.
- Help stakeholders understand complex data and dependencies quickly.
- Ensure that your future cloud infrastructure can support your business goals.



Did you know that **70% of companies surveyed** by Microsoft report reinvesting cloud cost-savings?

# Map Out Your Cloud Strategy & Analyze Potential ROI

By defining a clear cloud strategy, you can chart the entire end-to-end IT path along with internal company processes and systems, allowing your internal IT team to align with organizational leadership on every aspect of your cloud environment.

## Cloud Enablement & Adoption

No one path exists for cloud adoption, every organization is different and has unique needs, but the primary implementation stages of cloud enablement are similar for all companies and industries. A clear strategy needs to be defined, along with a tactical plan on how to ready your organization for cloud adoption, including how to govern and manage your digital estate. The use of best practices, in-depth documentation, and cloud enablement and adoption tools will be used by your cloud architects, IT professionals, and business decision makers to successfully achieve their goals with specific action plans.

## Workload Rationalization

Digital transformation and data modernization are top priorities for many organizations, and workload rationalization is a key part of reaching these goals. Workload rationalization is the practice of assessing IT assets to decide the best way to migrate or modernize each one in the cloud. It is an essential part of any digital transformation and cloud adoption strategy, and includes five main approaches: rehost, refactor, rearchitect, rebuild and replace. Workload rationalization takes into consideration the best way to support the potential future state for a workload that's being moved to the cloud.

## Cloud Financial Justification

Cloud financial justification is the process of assessing and evaluating the financial aspects of adopting cloud computing services for a business or organization. This analysis aims to determine whether migrating to the cloud is a cost-effective decision and how it can provide a return on investment (ROI). Key components of financial justification include: cost Assessment, cost reduction, Return on Investment (ROI), Total Cost of Ownership (TCO), scalability, performance and productivity benefits, risk mitigation, cost management and comparative analysis.

Your Cloud Strategy may be eligible for Microsoft funding.

## Why 3Cloud

3Cloud is your one accountable partner to deliver Azure infrastructure, data and analytics, and application development with the fastest time to value from our experience, tools and accelerators. 3Cloud is the largest pure-play Azure partner in the ecosystem with unequalled expertise in Azure. We have hundreds of Azure experts, including MVPs and Fast Track Solution Architects, with thousands of hours implementing cutting edge solutions with Microsoft's most advanced technology.

