



# APP MODERNIZATION

Modernize your apps on your terms

Modernize your applications and data to accelerate time-to-market, achieve greater agility and scale with built-in security and high availability. Focus on building apps, not managing databases, by getting the most value from the cloud with the application and data modernization that best aligns with your business objectives. 3Cloud will help you speed up innovation across hybrid and multi-cloud environments with simplified management, faster application development and consistent Azure services. Applications and technology play a critical role in an organization's ability to compete and execute.

## **Don't start from scratch building completely new apps. Modernize the apps you already have.**

- Accelerate app innovation and speed up time to market. Streamline the development process with cloud-based tools and services.
- Safeguard security and reliability with built-in updating and security capabilities. Automate tasks for disaster recovery, backups and performance monitoring.
- Ensure compatibility and agility by modernizing apps so they work with the most current technology and KEEP working even as technology evolves.
- Gain greater efficiency by building on existing investments rather than sinking time and money into something new.

By 2025 **70%** of new applications deployed at enterprise companies will use low-code or no-code tools.

# Enterprise Integration

Empower your organization to seamlessly integrate, unify and standardize core business capabilities across diverse IT environments. Enterprise integration is key to the enhancement of internal processes and business activities as well as the conceptualization, implementation and distribution of critical applications. By sharing important information, simplifying processes and maximizing opportunities, companies can improve their operational scalability and increase their reach and revenue.

# Experience Design

Design successful apps to connect with customers, build your brand, and sell your goods or services. Designing successful applications for desktop and mobile use can be challenging. 3Cloud will help you create clear navigation, logical information architecture, and smooth interactions that reduce friction and make app usage effortless. This results in enhanced usability and the highest quality of user experience and design elements.

# PaaS & Serverless

Utilize Platform as a Service (PaaS) to avoid the expense and complexity of buying and managing software licenses, infrastructure, middleware, container orchestrators and development tools. PaaS is a complete development and deployment environment in the cloud, with resources that enable you to deliver everything from simple cloud-based apps to sophisticated, cloud-enabled enterprise applications. Serverless computing enables developers to build applications faster by eliminating the need for them to manage infrastructure. Serverless computing helps teams increase their productivity and bring products to market faster, allowing organizations to better optimize resources and stay focused on innovation.

Your App Modernization may be eligible for Microsoft funding.

## Why 3Cloud

3Cloud is your one accountable partner to deliver Azure infrastructure, data and analytics, and application development with the fastest time to value from our experience, tools and accelerators. 3Cloud is the largest pure-play Azure partner in the ecosystem with unequalled expertise in Azure. We have hundreds of Azure experts, including MVPs and Fast Track Solution Architects, with thousands of hours implementing cutting edge solutions with Microsoft's most advanced technology.

