



CUSTOMER SPOTLIGHT

AmeriSave



AmeriSave
MORTGAGE

AmeriSave enables business hypergrowth with Azure

CHALLENGE

As “Champions of the American Dream”, AmeriSave Mortgage Corporation has successfully facilitated over \$55 billion in home loans for more than 325,000 homeowners. Operating as a direct mortgage lender in 49 states and the District of Columbia, their primary objective is to simplify the mortgage shopping process, ensuring a seamless and transparent experience for their clients.

The red-hot mortgage market of 2020 ignited an unprecedented surge in their business, but unfortunately, their existing on-premises infrastructure struggled to keep pace. This resulted in critical performance bottlenecks within key applications, ultimately leading to lost opportunities and subpar customer satisfaction. Recognizing the urgency of the situation, AmeriSave made the strategic decision to accelerate their migration to the cloud, with Microsoft and 3Cloud emerging as their trusted partners in this transformative journey.

To achieve supercharged business growth, AmeriSave needed to make a strategic move to scale their infrastructure and modernize their applications. They were looking to leverage the flexibility, scalability and robust disaster recovery capabilities of Azure to unlock the potential to expand their operations swiftly and efficiently. This transformation would involve migrating critical systems to Azure while phasing out on-premises hardware infrastructure. More importantly, AmeriSave wanted to offer their customers faster, more reliable applications, thus enhancing the overall customer experience and capturing more business opportunities. Additionally, this shift to Azure would allow them to effectively support their rapidly growing employee base, which expanded from 900 to an impressive 6,000 within the span of just one year.

↓ SCROLL TO VIEW THE RESULTS



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SOLUTION

To meet their pressing business continuity and performance requirements, AmeriSave partnered with 3Cloud for a strategic migration initiative to Azure. This involved the relocation of a substantial 20TB SQL Server database and over 40 application servers dedicated to loan processing. Additionally, 3Cloud initiated a Azure Virtual Desktop pilot program to deliver a seamless virtual desktop experience to a large user base comprising of over 6,000 users and spanning across more than 200 virtual machines. To modernize their loan processing application, 3Cloud began a transformation of their monolithic application into a more agile and adaptable microservices environment, designed to thrive in both web and cloud settings. Simultaneously, our team initiated a DevOps transformation within Azure, laying the foundation for a strategic and efficient DevOps framework. To ensure the stability and security of their Azure environment, AmeriSave enlisted the expertise of 3Cloud's Managed Services team, thus guaranteeing a stable and secure Azure environment.

RESULTS

Through their transformative journey with Azure and 3Cloud, AmeriSave achieved significant outcomes. They notably enhanced the performance of their business-critical applications, ensuring smoother and more efficient operations. This optimization translated into an improved online customer experience, allowing AmeriSave to seize additional revenue opportunities.

Additionally, AmeriSave supported their employee base's rapid growth by implementing Azure Virtual Desktop to enable them with AVD's scale, security and cost benefits. This modernized IT environment strategically positions AmeriSave for sustained explosive growth in a highly competitive, high-growth market, firmly establishing their leadership and readiness for the future.

AMERISAVE CLIENT PROFILE

Direct mortgage lender operating in 49 states and DC.
Annual Revenue: \$980M
Employees: 6,000
Innovation Focus: App Innovation