Microsoft

Power your transformation with AI

Tony Surma
CTO for Microsoft's Americas Global Partner Solutions

87%

of organizations believe AI will give them a **competitive edge**

Power your AI transformation

Amplify human ingenuity with a copilot for everyone

Deliver transformational experiences by building your own intelligent apps

Safeguard your business and data with the most trusted AI platform

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Employees are ready to embrace AI

64%

Employees lack time & energy to do their job

3.5X

More likely to struggle with strategic thinking

70%

Employees willing to delegate work to AI
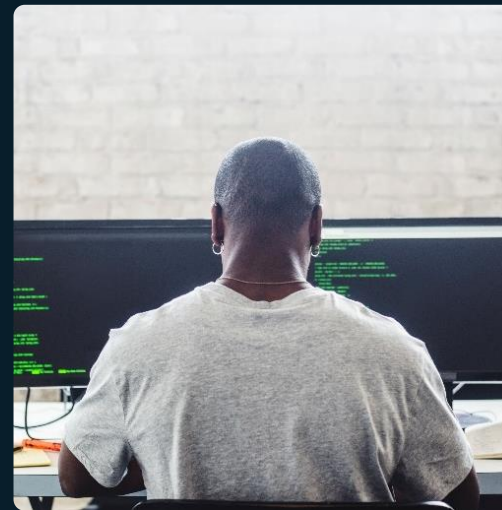
60%

of leaders say a lack of innovation is a concern
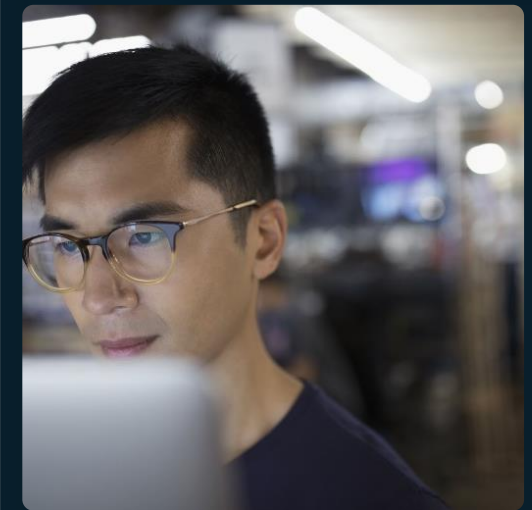
Empowering everyone to achieve more

Every employee

Functional business roles

Security & IT professional

Developer & data professional

What every employee wants from AI

Finding info and answers

Summarizing meetings and action items

Creative work

Analytical work

Planning their day

Admin tasks

What sellers want from AI

Prospecting and lead generation

Sales presentations and demos

Customer relationships

Negotiating and closing

Collaboration with other sellers

Achieving sales targets

What security pros want from AI

Digital threat protection

Endpoint protection

Identity and access management

Incident response and reporting

Compliance management

Data and app protection
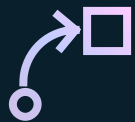
What developers want from AI

Guidance and suggestions

Coding with context

Autofill repetitive code

Convert comments to code

Code documentation

Automatic test generation

The potential of AI is clear...
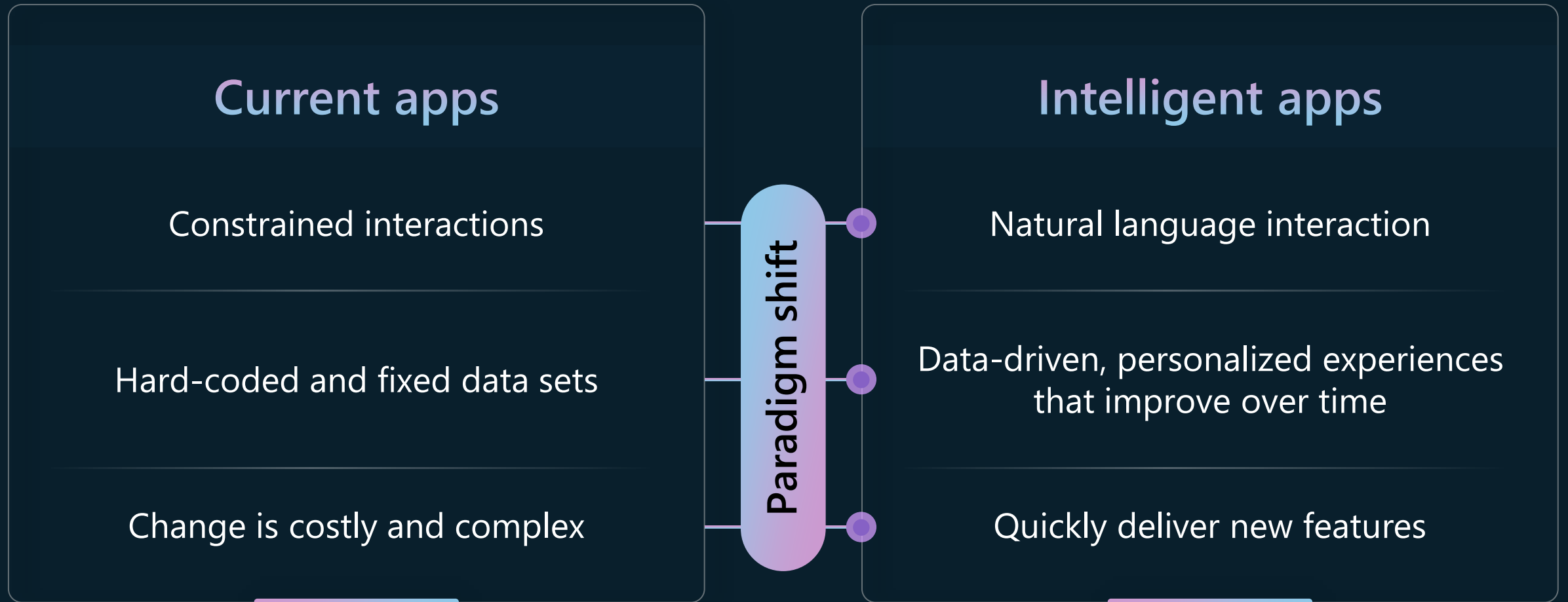the question is what will you build?

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Generative AI makes apps truly intelligent

Current apps

Constrained interactions

Hard-coded and fixed data sets

Change is costly and complex

Paradigm shift

Intelligent apps

Natural language interaction

Data-driven, personalized experiences that improve over time

Quickly deliver new features

Top use cases for
Generative AI

Enterprise ChatGPT
Better knowledge mining

Intelligent Call Centers
Better analytics and service

Build your own copilot
Your data. Your apps. Your people

Content Generation
New products and services

Hyper-personalization
Better sales and marketing

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Establishing digital trust hinges on what we do today

72%

Want transparency on company AI policies

54%

Confidence in finding company AI policies

68%

Equal or more trust on AI vs non-AI products

1.6x

Digital-trust leaders seeing 10% growth

Source: McKinsey

Microsoft's Responsible AI principles

Fairness

Reliability & Safety

Privacy & Security

Inclusiveness

Transparency

Accountability

Microsoft Cloud
AI you can trust

Your data is your data

Your data is not used to train the OpenAI foundation models without permission

Your data is protected by the most comprehensive enterprise compliance and security controls

AI will reinvent every industry

AI will reinvent every industry

Personal
Healthcare

More effective patient treatment plans
Accurate drug development and discovery
Precise medical imaging and diagnoses

Safe
Finance

Protect loan/credit privacy with sharable data
Detect suspicious and fraudulent transactions
Turn data trends into risk assessments

Sustainable
Retail

Tailor inventory and pricing based on demand
Authentic virtual try-ons and less returns
Generative product design and style transfers

Efficient
Manufacturing

Optimize inventory tracing in the supply chain
Amplify humans with collaborative cobots
Navigate the inner complexity of machines

Characteristics of companies that win

Leader-led transformation

Maximized use of data

Willingness to change

The opportunity is yours to lead the AI transformation

Thank you