



Data Governance For Capital Markets



Data governance has been pushed to the forefront today by the multi-pronged challenges of compliance, risk management, cost efficiency of operations, effectiveness of client relationships and marketing. All these functions rely on the accuracy of data for effective decision making. Multiple business groups like risk, operations, trading, and compliance view the same information differently. 3Cloud can help bring these data related aspects under one umbrella, providing established standards of conformity, integrity and reliability thereby increasing efficiency and throughput.

With proper data governance your organization can:

Realize Benefits of Massive Data Sets

Analysts can take full advantage of the data sets to deliver accurate analysis and recommendations.

Reduce Cost

Storing and managing very large data is easier and more cost-efficient.

Ensure Data Quality

Analysts can minimize risk and trust that the data is validated.

Democratization of the public markets has left capital market firms needing to monetize data now more than ever, driving firms to leverage analytics to remain nimble and promote growth. 3Cloud's experts are well versed in today's challenges for capital markets firms, let us create a structured data governance initiative for you to revitalize your business and address your specific needs.



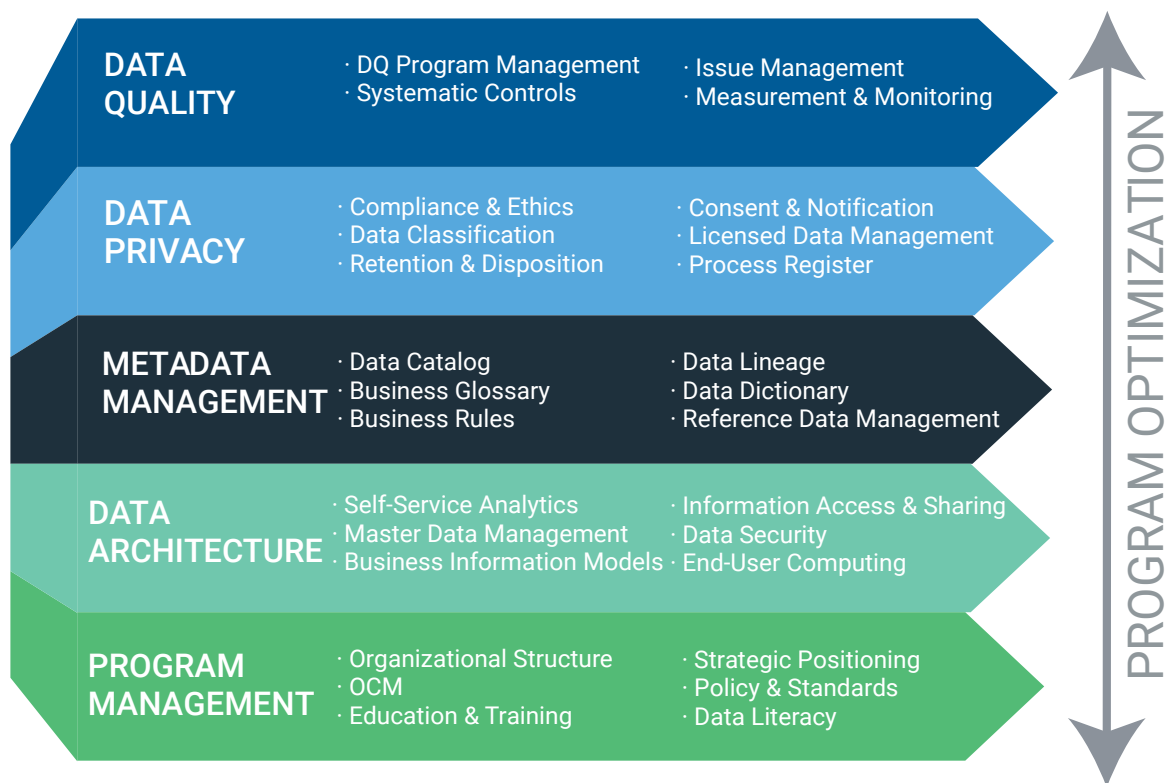
58%

Percent of business leaders who attribute an increase in revenue as a benefit of good data governance.

CMMI Institute

3Cloud's Data Governance Framework

3Cloud's data governance programs are a launching point to sustainable data governance across the organization. Our approach is pragmatic and focused on business value; it overcomes false starts, silos, and divisions that can stall or even sink a data governance program.



25%

According to Gartner, up to 25% of an organization's enterprise value can be attributed to its data.

Understand your current state. The data governance journey begins with an assessment of your strategy. Understand where you are today so we can tailor your data governance approach to account for the unique challenges and opportunities of your organization.

Build the business case. With an understanding of your current strategy, we help you identify and define your specific business cases that will benefit from data governance to provide measurable ROI for your data governance investments.

Implement your operating model. At the core of every data governance program is an operating model that works for your organization. We provide your company with a data governance operating model, develop the charter and define the roles and responsibilities.

Define the roadmap. Data governance is an organizational capability, not a project with a defined end date. 3Cloud will help you build your 18-month data governance program roadmap, taking into consideration the impacts on people, process, and technology.

Enablement for long-term adoption. Support your first steps through ongoing enablement to help you operationalize your data governance program and set you on a path for long term success.