

The advantages of cloud-native technologies



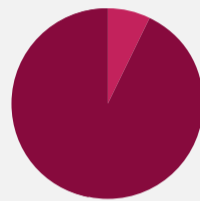
Cloud-native technologies empower organizations to build and run scalable applications in modern, dynamic environments

Containers, service meshes, microservices, immutable infrastructure, and declarative APIs enable loosely coupled systems that are resilient, manageable, and observable. Combined with robust automation, they allow engineers to make high-impact changes frequently and predictably with speed and agility.



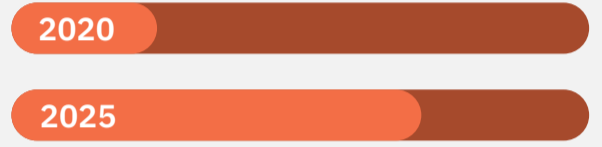
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The top 25% of ICT spenders saw just **one-third of the job losses** compared to firms in the bottom 25%.¹



8.7%

The top 25% of app-enabled small businesses reported **annual sales growth of up to 8.7%** and job uplifts of up to 4.5% when compared to non-app users.¹



70%

By 2025, **70% of new applications** developed by organizations will use low-code or no-code technologies, up from less than 25% in 2020.¹

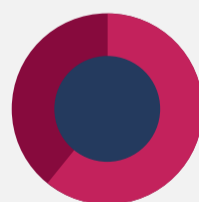
Cloud spending is increasing

Spending in the cloud category between 2019 and 2021 was energized by adoption of productivity apps and online backup and recovery. Growth in 2022 will be fueled by security solutions and desktop-as-a-service – applications that are relevant in a not-so-alternate reality where more employees work from home.



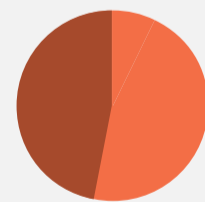
26%

Total IT budgets going toward hosted/cloud-based services increased from **22%** in 2020 to **26%** in 2022.²



61%

61% of companies expect their **revenues to increase** in 2022.³



53%

Most businesses (53%) expect their **IT budgets to grow in 2022** and are more willing to invest in tech now than in the last two years.³

¹ Source: <https://www.xero.com/content/dam/xero/images/xsbi/xsbi-picking-up-pace-dec-2021.pdf>

² Source: <https://swzd.com/resources/cloud-trends/>

³ Source: <https://swzd.com/resources/state-of-it/#chapter-1>