



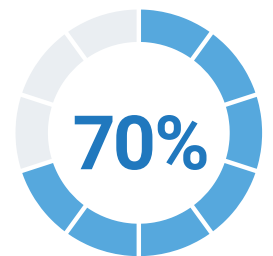
# CLOUD ROADMAP

## An action plan to reach the cloud

The path to the cloud seems like an arduous journey. You need more than a plan; you need a sherpa. 3Cloud will help you develop both short-term and long-term strategies for your Azure initiatives and a clear strategy of how your business outcomes can improve and company processes will be affected with a Cloud Roadmap. A Cloud Roadmap analyzes your current Azure IT systems and services to create a deliberate growth plan that's aligned with your business goals. 3Cloud will be there to guide you, every step of the way.

## All Roads Lead to the Cloud

- Improve quality and consistency with a cloud roadmap.
- Build a customized, prioritized list of initiatives and projects that you need to undertake.
- Save time and money by communicating a prioritized 'big picture' with a strategic roadmap.
- Help stakeholders quickly understand complex data and dependencies.
- Gain meaningful high-level insights by visualizing relationships.
- Get a clear understanding of the estimated costs and duration for your planned migration.
- Anticipate resourcing needs, plan assignments, choose the right solutions and vendors.
- Get justifications and timelines for existing projects or initiatives.
- Chart out the true cost, accountabilities, roles, and responsibilities of all projects.
- Ensure that your future cloud infrastructure can support your business goals.



Did you know that **70% of companies surveyed** by Microsoft report reinvesting cloud cost-savings?

# Ensure Smarter Cloud Migration Decisions with a Cloud Roadmap

A solid roadmap can provide an in-depth view of your organization's core Azure objectives, identifying risks and aligning efforts to high-level business strategic goals. This allows you to set the path for growth for all your Azure IT systems and services. You can easily keep mission-critical resources on track while reducing risk and boosting business growth at the speed of your operational demands. By laying out a proper blueprint, you can chart the entire end-to-end IT path along with internal company processes and systems, allowing your internal IT team to align with organizational leadership on every aspect of your Azure environment.

## Cloud Enablement & Adoption

No one path exists for cloud adoption, every organization is different and has unique needs, but the primary implementation stages of cloud enablement are similar for all companies and industries. A clear strategy needs to be defined, along with a strong plan on how to ready your organization for cloud adoption, including how to govern and manage your digital estate. The use of best practices, in-depth documentation, and cloud enablement and adoption tools that cloud architects, IT professionals, and business decision makers need to successfully achieve their goals are critical to create an actionable plan.

## Workload Rationalization

Digital transformation and data modernization is a primary focus for many organizations currently, and cloud rationalization is a key part of any cloud adoption strategy. Cloud rationalization is the practice of assessing assets to decide the best way to migrate or modernize each asset in the cloud. It is an essential part of any digital transformation and cloud adoption strategy, and includes five main approaches: rehost, refactor, rearchitect, rebuild, and replace. These are an excellent way to support any potential future state for a workload that's being moved to the cloud.

## Financial Operations (FinOps)

Financial Operations, or FinOps, is a management practice that can be used to optimize the fiscal performance of a cloud computing infrastructure. With a focus on collective responsibility for cloud expenses across information technology (IT), DevOps, and other cross-functional groups to enhance decision making and drive value. Cloud computing is now a top operating expense (OpEx) for many organizations, making it essential to employ FinOps. With FinOps, you can understand how to optimize cloud computing costs, increase profits, and achieve a competitive edge. It also ensures that your organization's cloud spending aligns with business objectives to gain more financial control and consistency, lessen friction, and produce products quicker.

**Cloud Roadmap may be eligible for Microsoft funding.**

## Why 3Cloud

3Cloud is your one accountable partner to deliver Azure infrastructure, data and analytics, and application development with the fastest time to value from our experience, tools, and accelerators. 3Cloud is the largest pure-play Azure partner in the ecosystem with unequaled expertise in Azure. We have hundreds of Azure experts, including MVPs and Fast Track Solution Architects, with thousands of hours implementing cutting edge solutions with Microsoft's most advanced technology.

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