



BUSINESS INTELLIGENCE

Bring Your Data to Life

Today's competitive landscape requires organizations to transform valuable data into tangible business outcomes. They must strike a balance between empowering business units with self-serve data and analytics capabilities and maintaining security and governance to enable applications, reports, and dashboards in real-time. Modern business intelligence means using data to see the future, achieve greater agility, meet growing business demands, and adapt to industry changes, and must achieve these goals while doing more with less.

A Data Story - Simple and Insightful

- ✓ Quickly analyze massive amounts of information and make data-driven decisions.
- ✓ Eliminate dependence on spreadsheets for critical metrics.
- ✓ Deliver dashboards to your C-suite that tell a story and have visual impact.
- ✓ Get answers easily from your data without waiting on someone else to build a report or deliver a data feed. .
- ✓ Guarantee one source of truth from your data across your enterprise.
- ✓ Use attractive graphic elements to generate brand awareness, reach new audiences, and position your organization as a thought leader.
- ✓ Add meaning and context to your data so users turn numbers into valuable insights.

64%

64% of enterprise organizations agree that cloud-based BI is vital to their current and future initiatives.

- Forbes



Modern Business Intelligence

An effective Modern Business Intelligence platform helps your team spend less time wrangling data and more time driving business decisions. Leveraging 3Cloud’s consultants for Power BI deployment and adoption enables your business to have established tools and processes for data discovery, integration, analysis, and interpretation. Empower your users to be free to focus on the understanding and exploration of what really matters, and help them bring their data to life! Let us show you how to draw in your audience to encourage innovation, improve decision making, and ensure key insights create a long-lasting and personalized impression.

Enterprise Analytics



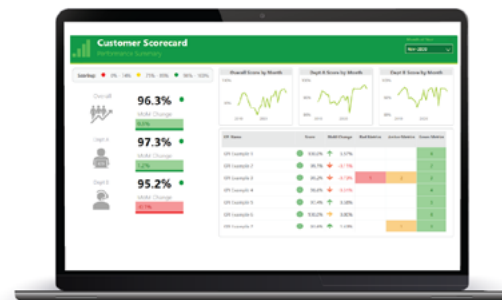
Enterprise Analytics allow businesses to efficiently manage a set of standardized or regulated reporting and data needs while also enabling deeper insights by embedding AI and Machine Learning into the process. Augmenting traditional reporting with predictive and prescriptive analytics provide additional insights beyond historical records by predicting future values and organizing the data so you focus on what’s important, and what to do about it.



Self Service & Enablement



Self-service adoption is one of the most challenging capabilities for organizations to establish. Our experts will partner with your employees at all data proficiency levels to ensure the platform works for them, from managing data access and security all the way to ensuring consumers can translate data into valuable insights. 3Cloud’s broad capabilities can focus on the end-user experience and ensure that both technical and non-technical leaders receive the benefits of an agile, self-service platform without the risks to governance, performance, and sprawl.



Data Visualization



When done right, powerful reports and dashboards should tell a unified and impactful story. 3Cloud’s data visualization experts will work with your team to uncover your analytics use-case inventory, understand data consumer needs, and establish standards and best practices for effective data solutions. Our experts develop custom reports and dashboards that help develop and deploy customized visualization templates and themes designed to enable your organization to communicate effectively with data.

About 3Cloud

Leading at the intersection of Azure and the digital imperative, 3Cloud helps companies migrate and modernize their infrastructure, data, and applications. With our unequaled expertise in Azure, we have implemented Microsoft’s most advanced technology for hundreds of enterprise clients, enabling them to master resilience in the new digital world.

