



# 3 WAYS A MODERN APP CAN PROPEL YOUR BUSINESS INTO THE FUTURE

## Do you have a big, bold app idea?

In today's competitive landscape, no app idea is too big or too bold. That's because your organization's continued growth depends on a modern, future-proof app.

From attracting and retaining customers with top-tier customer support to simplifying and enhancing everyday tasks for your team with the power of AI, the right app is a gamechanger. This is true across a wide array of industries, including finance, healthcare, manufacturing, and everything in between.

Read on to see how you can bring your most ambitious app ideas to life and evolve to meet constantly shifting customer and employee needs.

With the fast pace of innovation, these challenges can compound if you fail to modernize your legacy applications or build the app solutions your business needs to flourish:

- » Falling behind the competition
- » Costs of fixing unsupported software
- » Facing productivity losses
- » Deterring top talent from employment
- » Sinking deeper into technical debt
- » Security risks of outdated apps

# 1 Automate Banking Processes to Dramatically Increase Revenue

Embracing digital transformation often seems a lot scarier than it actually is.

Members at your financial services organization want easy access to their account information, and you want to give it to them.

That means simplifying the mobile banking and lending experience with intuitive applications that automate the application process and enable instant payments from anywhere. If your current app is operating on an aging legacy system, it's much more difficult to evolve and meet modern customer needs.

Enter 3Cloud. Our team can help future-proof your organization on the cloud, either by building a new app from the ground up or updating an existing one that can evolve and scale to meet customer demands.



One 3Cloud enterprise-level finance client saw a **25% revenue increase** after modernizing on Azure.

# 2

## Simplify Doctor and Patient Access to Vital Healthcare Information



Forward-thinking healthcare organizations understand the importance of providing patients and employees with a secure, easy-to-use method of accessing important medical information.

3Cloud can help you create a secure, HIPPA-compliant app on the cloud that will greatly accelerate data access, allowing doctors and healthcare workers to provide better care and putting patients' medical records at their disposal 24/7.

Plus, building your app on Microsoft Azure ensures robust, proactive security measures are built into the app architecture and will evolve to counter the latest cyberthreats. It also delivers robust cost savings over your legacy application and provides scalability to support future app enhancements.



**81% of adults** in a recent [Pew study](#) support increased access to health information for patients and providers<sup>1</sup>.

# 3 Monitor Supply Chains in Real Time and Make Smarter Business Decisions

Modern manufacturers know that even though supply chains can be unpredictable, their technology can't be.

Monitoring supply chains with outdated data from a legacy application or making vital operational decisions with scattered data sources can be detrimental to your business.

However, leveraging Azure to create a new app or update your existing one on the cloud allows you to keep up with the ever-shifting demands of your manufacturing organization.

From real-time supply chain monitoring to secure, AI-powered data analytics, 3Cloud can put the future of manufacturing at your fingertips.



Supply chain disruptions can cause a massive **62% loss** in [finances](#).

# BUILD YOUR APP OF THE FUTURE



Ready to bring your big, bold business idea to life?

We'll take your idea and **make it a reality in less than a week**, with a detailed app architecture powered by data, AI, IoT, and edge computing.

Contact us today to see if you qualify for Microsoft funding to start building your App of the Future.

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<https://3cloudsolutions.com/get-started/>

## About 3Cloud

3Cloud is the largest Microsoft partner focused exclusively on Microsoft Azure, the cloud of choice for organizations who want to solve today's challenges while building for the future.

As the largest pure-play Azure provider in the world, 3Cloud is here to make the cloud work optimally for you.

Our all-in expertise means we have the technical know-how to build innovative applications that solve the most complex business and technology challenges.

Microsoft  
Partner



2022 Partner of the Year Winner  
Worldwide Winner Migration to Azure  
Worldwide Winner Solution Assessments  
US Winner Solution Assessments  
US Winner Modernizing Applications

2022 Partner of the Year Finalist  
Worldwide Finalist Analytics  
Worldwide Finalist Healthcare & Life Sciences



### References:

1. "Most Americans Want to Share and Access More Digital Health Data" Pew. July 27, 2021
2. "18 Stunning Supply Chain Statistics [2022]: Facts, Figures, And Trends" Zippia. Oct. 24, 2022