



CUSTOMER SPOTLIGHT

Society Insurance



Society Insurance enables speed, scalability and customer-centricity with Microsoft Azure

CHALLENGE

Society Insurance was experiencing increased competitive pressure in the business insurance market, with customers demanding both service excellence and speed-to-market. Meeting these customer needs would require the client to deliver real-time services on any customer device. But the client's existing technology platform wasn't up to the task, allowing only infrequent updates and connections with customers, vendors, and partners. The client set out to become more customer-centric by modernizing its insurance platforms and enabling cutting-edge, "live" integration services.

SOLUTION

3Cloud helped Society achieve this transformation by modernizing in three key areas, all enabled by a single platform – Microsoft Azure. We built a next-generation API management platform between the client's newly implemented insurance platform (Guidewire) and third-party providers. We also implemented a modern DevOps framework to enable higher quality software and faster time to market. Finally, we launched a modern data warehouse and analytics platform to consolidate data across legacy and new applications and provide insights and intelligence to business users.

IMPACT

By modernizing Society Insurance's platform with Azure, we enabled them to provide enhanced customer experience through increased speed and service excellence. They saw significant improvements in processing times for policies and claims, as well as improved cost efficiency with an enterprise API view. In addition, the organization now has the ability to rapidly expand business services to new geographies.

SOCIETY INSURANCE CLIENT PROFILE

Industry: Insurance

Employees: 340

Annual Revenue: \$400M

Innovation Focus: Cloud Platform, Data & Analytics